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KENTUCKY BLUE GAS CO. UNVEILS ITS NEW NAME

Bowling Green Energy Producer Sponsors Elementary School Fieldtrips to Historic Museum

BOWLING GREEN, KY., Nov. 11, 2008 – Viking Energy Holdings, LLC (“Viking Energy”) announced it is now doing business under its new name, “Kentucky Blue Gas Co.,” in a move that reflects the independent energy producer’s Kentucky heritage. Kentucky Blue Gas Co. also launched a new brand strategy and website under the URL: www.kentuckybluegas.com.

“Kentucky Blue Gas Co. is a name that more accurately conveys our company’s role as a local producer, processor and provider of clean-burning natural gas for the people of Bowling Green,” said John Gordon, one of the senior officials for Kentucky Blue Gas Co. “The new name and logo represent the company’s pride of being located in the great Commonwealth of Kentucky.”

Kentucky Blue Gas Co.’s mission is to develop the state’s valuable yet underdeveloped natural resources while protecting the environment and the health and safety of its employees, contractors and local communities. Operating from its field headquarters in Bowling Green, Ky., Kentucky Blue Gas Co. is achieving its business objectives by constructing a new gas processing facility, developing and expanding its gas pipeline and developing the natural resources of more than 62,000 acres in Butler, Ohio and Warren counties.

Kentucky Blue Gas Co.’s new gas processing facility is designed to remove impurities including hydrogen sulfide and nitrogen from natural gas. The facility is currently in the final stages of development and management expects to begin hiring nightshift staff by the end of the year.

Kentucky Blue Gas Co. is demonstrating its commitment to the Bowling Green community by providing funding for elementary school fieldtrips to The Historic Railpark Train Museum at the L&N Depot. Beginning at 8:45 a.m. on Tuesday, Nov. 18, more than 200 students from Parker-Bennett-Curry Elementary School and T.C. Cherry Elementary School will arrive at the museum to learn about the commonwealth’s fascinating railroad history.

"Domestic energy production is becoming even more important in the United States and we are pleased Kentucky Blue Gas Co. is committed to natural gas production and processing in our region," said Bowling Green Mayor Elaine Walker. "I also commend their commitment to be good citizens through their support of our community."

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At the Nov. 18 event, every student will be given a souvenir blue and white striped train engineer hat before they explore the museum including its interactive learning displays, extensive collection of vintage railroad memorabilia and five magnificently restored railcars. Kentucky Blue Gas Co. is sponsoring transportation of the children to and from The Historic Railpark Train Museum at the L&N Depot as well as admission into the landmark railpark facility.

"We greatly appreciate Kentucky Blue Gas Co. sponsoring fieldtrips to The Historic Railpark Train Museum at the L&N Depot," said Bowling Green City Schools Public Relations Coordinator Leslie Peek. "Their generosity allows many of our students the opportunity to enjoy a hands-on lesson about the history of rail transportation, as well as about rail systems unique to Bowling Green and south central Kentucky."

"We are delighted to partner with Kentucky Blue Gas Co. in providing the opportunity for educational exposure to The Historic Railpark Train Museum," said Sharon Tabor, executive director of The Historic Railpark Train Museum at the L&N Depot. "The railroad made a huge impact on the cultural and economic background of Warren County, south central Kentucky and the nation, and reaching out to the schools through educational tours supports our mission of education."

The Historic Railpark Train Museum at the L&N Depot is located at 401 Kentucky St. in Bowling Green. To learn more visit historicrailpark.com.

ABOUT KENTUCKY BLUE GAS CO.

Kentucky Blue Gas Co. is an independent energy company with more than 380 leases spanning approximately 62,000 acres in Butler, Ohio and Warren counties in the Commonwealth of Kentucky. The company executes its strategy with purpose and expertise in tapping Kentucky's valuable yet underdeveloped natural resources. Operating from its field headquarters in Bowling Green, Kentucky Blue Gas Co. is committed to a culture of compliance with respect to all applicable federal, state and local laws and regulations with an emphasis on protecting the environment and the health and safety of its employees and the community. In addition, Kentucky Blue Gas Co. is committed to working hand-in-hand with the local community. For more information visit www.kentuckybluegas.com.

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